

CARY CARBONARO

MEDIA KIT



MISSION STATEMENT

Cary Carbonaro aims to inspire and uplift women through the knowledge and attainment of wealth. This is her life's work to touch, inspire, and teach as many women as possible. She wants to change the industry and make it female-friendly.

POSITIONING STATEMENT

Cary Carbonaro believes the most important thing about money is freedom. With that belief, she educates and motivates women of all ages to get their finances in order. With the Amazon Best Seller, *The Money Queen's Guide For Women Who Want to Build Wealth and Banish Fear*, Cary is reaching generations from Generation Z/millennials to baby boomers. Her next industry book published by Wiley is coming out in Spring 2025 called, *"Women and Wealth: A Playbook To Empower Clients and Unlock Their Fortune"*.



A BIT ABOUT CARY CARBONARO

Cary Carbonaro is a distinguished Certified Financial Planner professional with over 25 years of experience. Renowned for her unwavering dedication to transforming the financial industry, Cary is a passionate advocate for financial literacy and women's empowerment. She authored the best-selling book, *"The Money Queen's Guide,"* a definitive wealth management resource for women.

Cary leads a thriving multi-million dollar financial planning practice and serves as a CFP® Board Ambassador, representing the industry in the media. Her expertise has made her a sought-after speaker on international platforms, particularly on financial literacy for women, and she is frequently featured in the media as a financial expert. Notably, she is the only woman on the NASDAQ Advisor Council.

Cary also contributes to the advancement of women through various initiatives. She endows a scholarship for women at her alma mater and founded the Women's Giving Alliance. She divides her time between Winter Garden, FL, and New York.



AS SEEN IN

As an Author, Speaker, and Certified Financial Planner, Cary has been featured and quoted on multiple media platforms.



CLIENTS & AUDIENCE

The affluent female knows the value of a dollar and is aware of being a part of the financial planning process. She is interested in what's happening to her money! More like an informed Material Girl, the affluent female is making sound choices to increase her net worth and even her designer bag collection.

52

Avg. Age

\$150K+

Household Income

B.A.+

Education

\$1,000,000+

Median Home Value

\$1,000,000+

Financial Accounts

Employment: Retired/Working Executives/Female Breadwinners | Marital Status: Single/Married/Divorced/Widowed



READERS & SUPPORTERS

Cary Carbonaro's brand supporters include a diverse group of women who may not always fall into her typical client demographic. Her following within the industry recognizes her as a trailblazing female leader and unwavering advocate for women. Among her devoted clients are those who have trusted her expertise for decades. These women read her books, attend her speeches, and passionately share The Money Queen brand's message because they are inspired to achieve more and be more.

Cary's supporters form a loyal and vibrant community that spans college students, wives, mothers, entrepreneurs, divorcees, and sisters. This tribe of dedicated followers actively spreads the word about Cary Carbonaro, embodying the values she champions and the financial empowerment she promotes.

Who's Saying What?



"Oh, girls, you are soooo gonna hate Cary Car- bonaro's ex-husband. But you are gonna love her book."

Lauren Ritchie, Orlando Sentinel



"...my favorite Keynote Speaker to date, CaryCarbonaro [is a fine] example of what a woman can accomplish regardless of the odds...Her ability to convey her story of courage and commitment while keeping it entertaining and enjoyable caused all 300 of us in the ballroom to fall in love with her and what she has accomplished."

Melody R. Keeth, Executive Director Serene Harbor, Inc.



"Cary Carbonaro has created a very user-friendly common sense guide for woman to manage their financial life to achieve their life goals. I would highly recommend it to any woman seeking financial advice and independence."

D.D. Darlene DeRemer, Managing Partner/Grail Partners



"Cary does an incredibly smart job of making you understand money instead of fearing it. If your dream is to build wealth and a lucrative future for yourself this is a must-read. She is indeed the Money Queen!"

Tamsen Fadal, TVAnchor and Host/Author of "The New Single"



"Cary's story helps people understand how money can quickly come and go. Cary shared how she was able to rebuild her life and her financial well-being. Cary is a real person - didn't inherit wealth. She earned it. I bought several copies to give to my sister, niece, and friends."

Monica T.



"Carbonaro's book is a must-read for all advisors, and they should give this book to their female clients to help them better deal with their own unique financial issues."

Bob Clark, ThinkAdvisor.com

Who's Saying What?



"Cary Carbonaro, CFP®, brings financial expertise, advisory experience, and best of all, her savvy and style as a professional woman to her new book "The Money Queen's Guide." This is one book that talks straight to women, helping them navigate the special financial issues that they, as women, have to deal with."

***Eleanor Blayney, CFP®
Consumer Advocate CFP
Board, Author of "Women's
Worth: Finding Your Financial
Confidence"***



A total page-turner. Carbonaro bravely[shares] her personal story and... a well-thought-out plan to avoid the mistakes she made early in life.

B.R.K



Great read! This book feels like sitting in deep conversation with a good friend who has great advice. Cary is funny, warm, and informative all at the same time.

L. A.



Cary's success with her clients and why so many followed her during the waves she surfed. She makes financial advising personable, family-centered, and classy: all things hard to find in services today which lean to automation and generic AI prompts, unpersonal teams, etc. The fact that Cary doesn't give up the true purpose of her profession makes her a champion, I applaud Cary for doing this, it shine all the layers and realities of womanhood and life in professionalism.

SP



A heartfelt and well-written message empowering women to take control of their finances, and their lives...it's for your mother...sister, and best friend. Reminds all women that they are in charge of their net worth, and even more importantly: they're true worth.

***Stephanie Bogan, Founder,
Quantuvis Consulting***



NOT Just for Women!... A must-read for anyone who wants to get rich slowly!

R.R

Who's Saying What?

“

Great practical money advice for today's woman. Easy to understand, short on insider Wall Street lingo, and long on common sense.

A.H.

“

Very relevant and insightful. Cary obviously has a passion for this subject...Not just about money but how we feel about it and its effect on us.

G.S.

“

I [couldn't] put the book down! Cary Carbonaro uses plain language to offer great advice to women on how to keep, manage, and grow their wealth! I feel absolutely empowered!

Amazon.com

“

Learning about financial principles has never been so engaging or entertaining. I loved the book so much I bought copies for my girlfriends!

S.B.

“

Great book! Bought it for my wife and she loves it. Highly recommend this book.

Amazon.com

“

CARY IS PHENOMENAL. SHE CLEARLY CARES ABOUT HER CLIENTS AND CONSISTENTLY TAKES TIME TO UNDERSTAND OUR GOALS AND PRIORITIES. HER IN-DEPTH INDUSTRY KNOWLEDGE HAS ENSURED THAT OUR MONEY HAS BEEN WELL-MANAGED, AND HER REGULAR UPDATES REGARDING OUR PERSONALIZED PORTFOLIO STRATEGIES KEEP US WELL-INFORMED. SHE IS THE PERFECT MIX OF HONEST AND SUPPORTIVE. CARY HAS BEEN A HUGE PART IN MAKING OUR RETIREMENT DREAMS COME TRUE AND WE ARE TRULY GRATEFUL FOR ALL SHE HAS DONE OVER THE YEARS!

CD

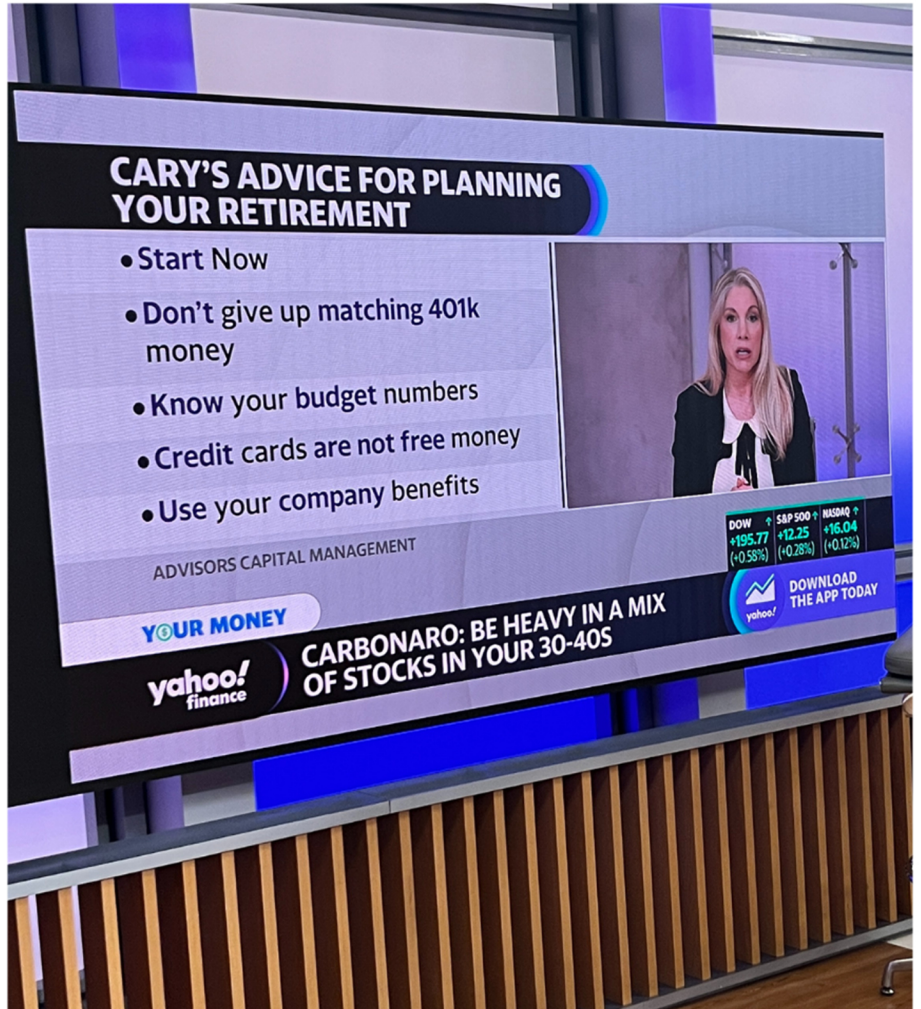
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If you've ever watched Suze Orman's show, Cary takes it to a whole other level with her insight and wisdom into a woman's financial future. MUST READ!!!!

Amazon.com

ONLINE & MEDIA VIDEOS

Watch Cary online at www.CaryCarbonaro.com

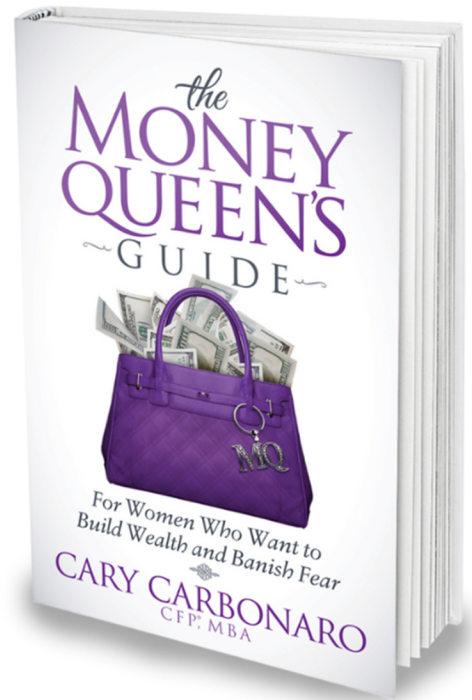


The Book

THE MONEY QUEEN'S GUIDE

The Money Queen's Guide is an Amazon.com #1 Best Seller and was named top 10 Books That Will Make You Rich by DailyWorth.com In 2023 it was listed in the Top 10 Retirement Books by US News and World Report

The Money Queen's Guide is an uplifting and informative financially grounded book that helps women obtain and then protect financial success through the evolution and growth of their professional careers and personal lives.



CARY'S SPEAKING TOPICS

Cary is a regular media personality and speaker.

Her feature keynotes include:

Women in the Workplace and Money

History of The Female Breadwinner

The Power of the Purse

Compel Her Don't Sell Her

Unlocking the Fortune of Working With Woman

COMPANIES AND SPEECHES

JP Morgan Chase, Cannon

Withum, Adore Me, Turner Construction, Jr League of Memphis, Association of Resort Development, Mike Holt Enterprises, Shiseido Corp, JetBlue, AON, TEK Systems, Movable Ink, Fidelity Investments, Experian

"It was our great privilege and honor to have Cary speak at our Events 'DIAMOND Nights' to develop strong, female leaders on both the Sunshine Coast and Gold Coast in Queensland, Australia.

Cary's ability to connect with and inspire the women, while giving them practical empowering tips on managing their finances was amazing, with ladies from both events giving her rave reviews.

It is my great pleasure to recommend Cary to any organization looking for an engaging, inspiring, and empowering speaker. " Fabe Keily

CARY'S AWARDS

Top 100 Most Influential Advisors, Investopedia (2023)
Top 100 Most Influential Advisors, Investopedia (2021)
Investopedia Leading Woman Financial Advisors of 2023
#4 in the USA by Investopedia (2019)

United Capital Diamond Office Award (2019)
In the Top 100 Investopedia List of Advisors (2020)
Top 100 Most Influential Advisors, Investopedia (2018)

Crain's Top Women in Finance (2018)
Real Woman Magazine Cover, Australia Virgin Business Lounges (2017)

Winner of "Women of the Decade in Finance & Leadership" Women's Economic Forum (2017)
Go Red for Women Long Island Honoree (2017)
Women's Choice Award (2017)
Women's Choice Award (2016) Women with Twitter Power (2016)

Investment News, Women to Watch: "On the Cover of the Magazine" (2016)
Investment News, Women to Watch (2016)

Top 10 Women in Finance on Social Media (2016)
Most Influential Women in Finance on Twitter (2016)

Managing Director Most Value Player, United Capital (2016)



GET IN TOUCH

MEDIA & PRESS INQUIRIES

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www.CaryCarbonaro.com



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@carycarbonarocfp
11,500

Facebook

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1,600 4,100

Twitter

@carycarbonaro
8,350

Instagram

@carycarbonaro
4,200